

AIR CONDITIONING &
REFRIGERATION NEWS
JANUARY TO DECEMBER 2018



ACRnews

Air Conditioning & Refrigeration News has reported in accordance with
ABC's industry-agreed standards for Business Magazines



11,235

CIRCULATION
(AVERAGE PER ISSUE)

For more information:



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100%

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Issue distributed 14/12/18

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MONTHLY

12 ISSUES

FOOD & DRINK
PROCESSING

MARKET SECTOR

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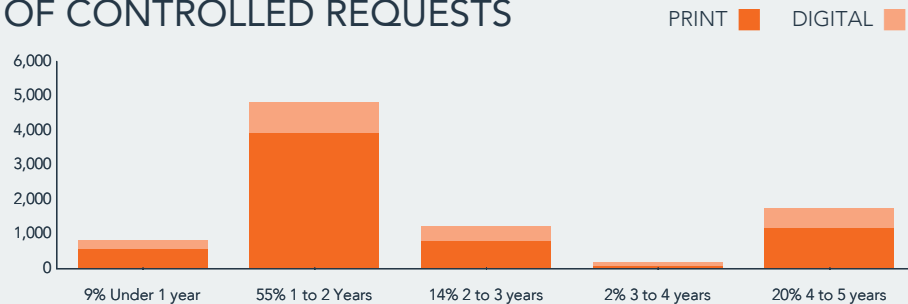
AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT EDITION	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL EDITION	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 14/12/18	11,364	11,137	227	8,035	8,035	-	3,329	3,102	227
FREE COPIES	11,364	11,137	227	8,035	8,035	-	3,329	3,102	227
CONTROLLED FREE	11,364	11,137	227	8,035	8,035	-	3,329	3,102	227
REQUESTED (INDIVIDUAL)	6,272	6,060	212	4,295	4,295	-	1,977	1,765	212
REQUESTED (COLLEAGUE)	2,569	2,569	-	2,328	2,328	-	241	241	-
NON-REQUESTED (NAME)	2,523	2,508	15	1,412	1,412	-	1,111	1,096	15
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	-	-	-	-	-	-	-	-	-
NON-CONTROLLED FREE	-	-	-	-	-	-	-	-	-
MONITORED FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

AUDIT ISSUE ANALYSIS

FREE COPIES DESCRIPTION

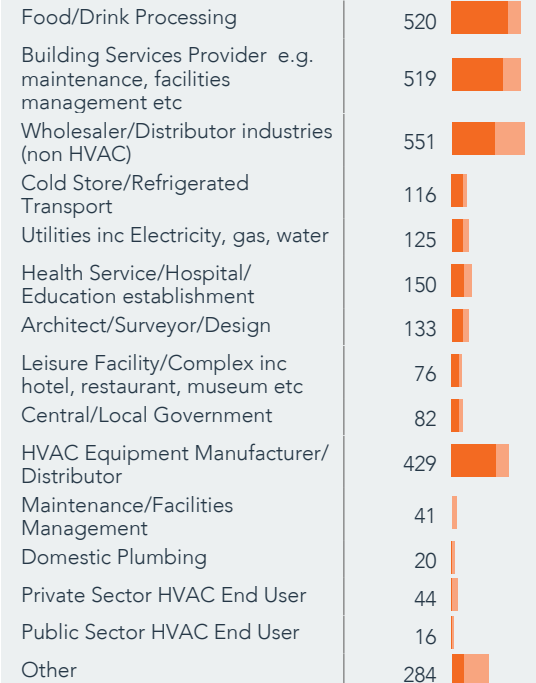
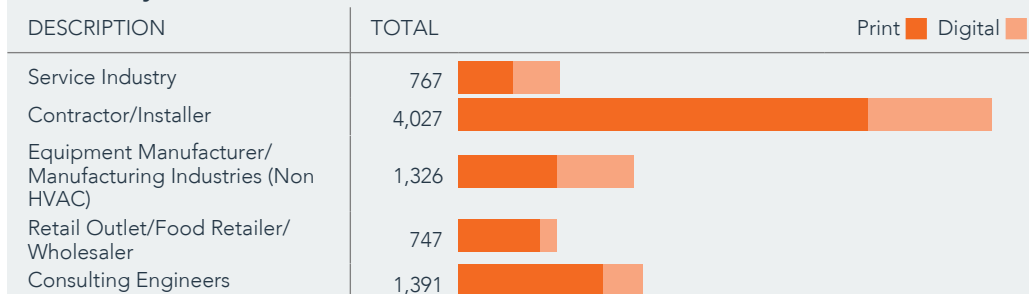
CONTROLLED: Individuals in the UK and other countries who supply and operate, or are responsible for or influence the purchase or specification of air conditioning and refrigeration equipment, ancillary products and services.

AGE OF CONTROLLED REQUESTS



DEMOGRAPHIC ANALYSIS OF AUDIT ISSUE

Industry/Business/Sector



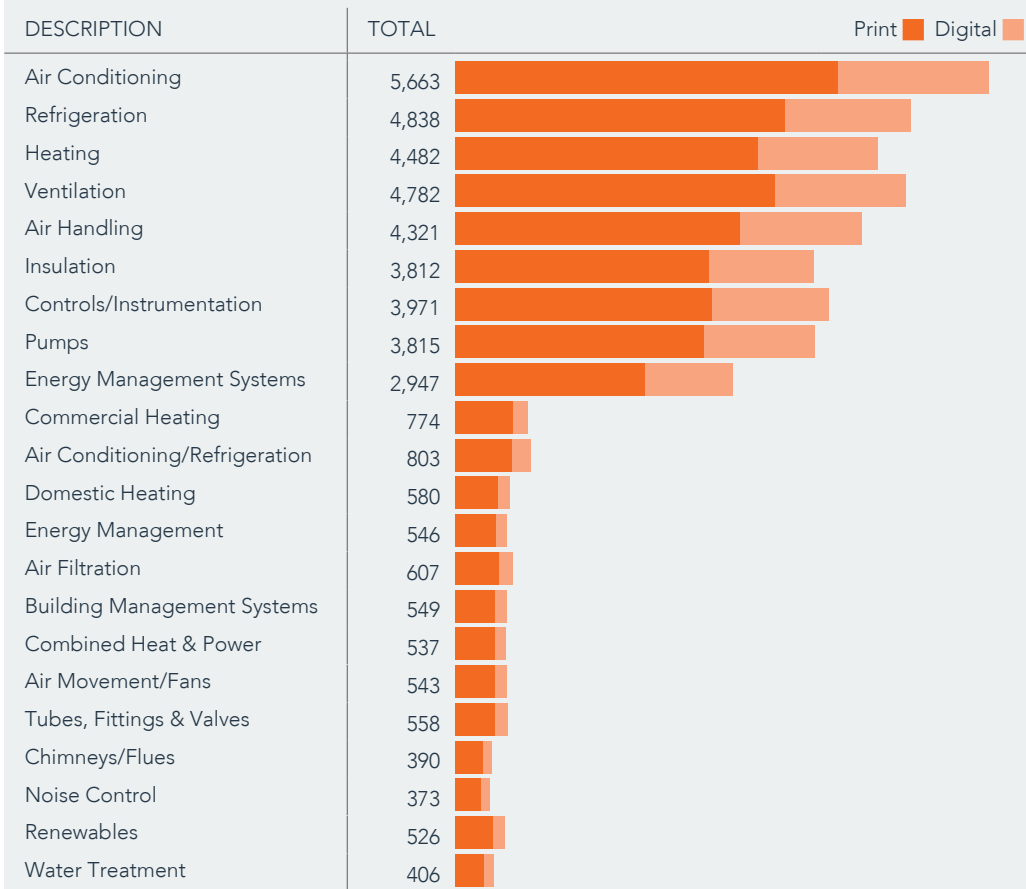
11,364 individuals were analysed (100% of the audit issue)

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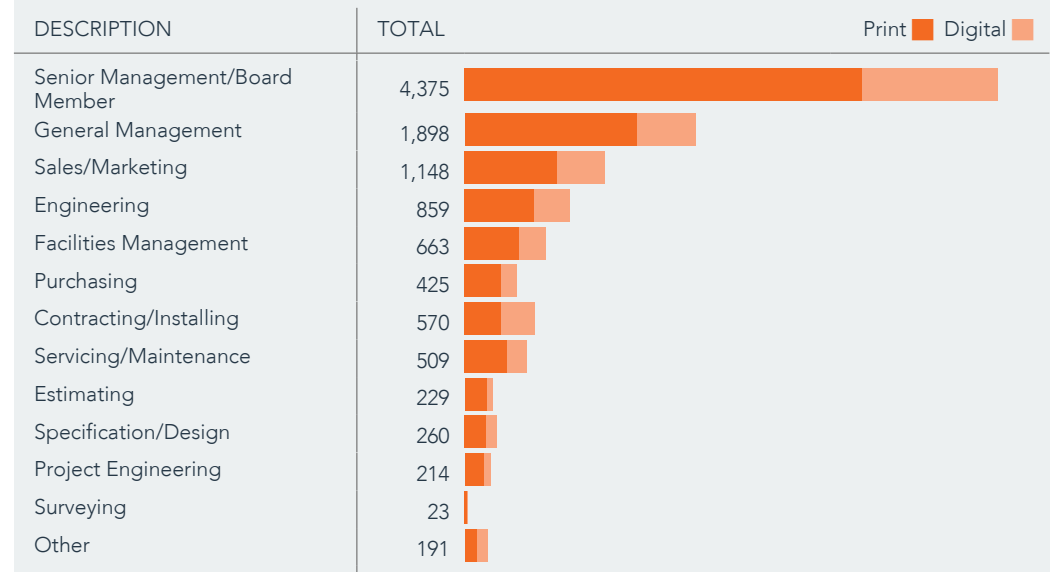


Purchase/Specificity/Influence Purchase



9,010 individuals were analysed (79% of the audit issue).
This question allowed for multiple responses.

Job Function



11,364 individuals were analysed (100% of the audit issue)

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GEOGRAPHIC ANALYSIS

PRINT ■ DIGITAL ■

REGION/AREA	TOTAL
United Kingdom	11,137
East Anglia	470
East Midlands	842
London	643
Midlands	1,169
North West	1,113
Northern	373
South East	3,255
South West	981
Yorkshire	893
Northern Ireland	254
Scotland	760
Wales	384
Rest of the world	227

11,364 individuals were analysed (100% of the audit issue)

AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	11,235	11,043	192
PRINT EDITION	8,489	8,489	-
DIGITAL EDITION	2,746	2,554	192

ISSUE ANALYSIS

PRINT ■ DIGITAL ■

ISSUE	DISTRIBUTED	TOTAL
January 2018	15/01/18	11,415
February 2018	12/02/18	11,405
March 2018	12/03/18	11,284
April 2018	16/04/18	11,252
May 2018	11/05/18	11,441
June 2018	12/06/18	11,354
July 2018	12/07/18	11,332
August 2018	13/08/18	11,301
September 2018	14/09/18	11,267
October 2018	02/10/18	10,725
November 2018	14/11/18	10,683
December 2018	14/12/18	11,364

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