

Display advertising rates

FULL PAGE

	1	3	6	9	12
4 colour	£1,800	£1,730	£1,660	£1,590	£1,450
2 colour	£1,560	£1,490	£1,420	£1,350	£1,210
Mono	£1,400	£1,330	£1,260	£1,190	£1,050

HALF PAGE

	1	3	6	9	12
4 colour	£1,184	£1,145	£1,105	£1,066	£988
2 colour	£944	£905	£865	£826	£748
Mono	£784	£745	£705	£666	£588

QUARTER PAGE

	1	3	6	9	12
4 colour	£806	£785	£765	£745	£705
2 colour	£566	£545	£525	£505	£465
Mono	£406	£385	£365	£345	£305

DOUBLE PAGE SPREAD

	1	3	6	9	12
4 colour	£2,920	£2,860	£2,795	£2,730	£2,670

Front cover sold as a package, price on application

Other cover positions £2,230 per insertion

Inserts

Up to 10g full run, £115 per thousand

Up to 10g split run, £125 per thousand

11g and above: price on application

Bound inserts: price on application

Classified advertising rates

ACR News' classified section is the market leader. This popular section features your products and services, items for sale, literature updates, the Buyers and Specifiers Guide and the Web Directory.

Supported by the country's top agencies, ACR News boasts the largest and most comprehensive recruitment section dedicated to the acr industry.

RECRUITMENT SCC RATE (minimum 2 columns)

Full colour	Spot colour	Mono
£31	£29	£27

You can also extend your candidate search further by taking a package with ACR News website acr-news.com

CLASSIFIED SCC RATE

Full colour	Spot colour	Mono
£29	£27	£25

BOX NUMBER £40

ACR BUYERS & SPECIFIERS GUIDE

Full colour, includes choice of heading, logo, address, telephone, fax, email and web details

12 months inclusive, size 2,5cm x 1 column, £475

WEB DIRECTORY

Full colour, includes choice of heading, logo and website

12 months, size 1cm x 2 column panel, £275

LITERATURE UPDATE

Includes colour scan of brochure, 70 words of text and reader enquiry number

Eighth panel, £275

SERIES DISCOUNTS available on request

All prices exclusive of VAT

ACR NEWS



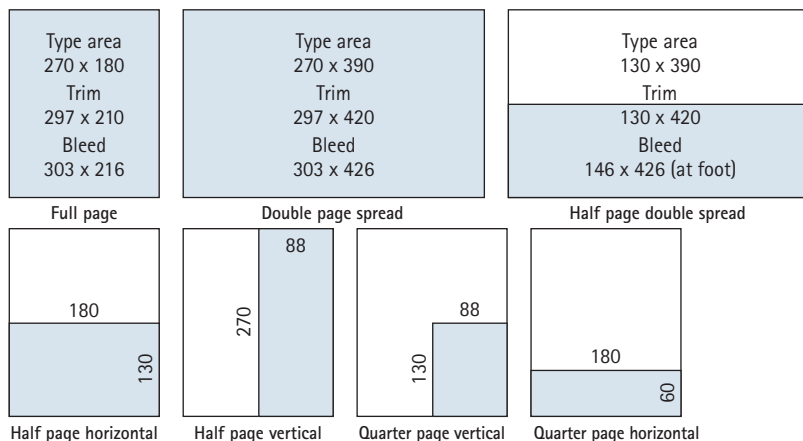
FAVERSHAM HOUSE GROUP

ACR News
Faversham House Group Ltd
Faversham House
232a Addington Road
South Croydon CR2 8LE
United Kingdom

Tel: +44 (0) 20 8651 7100
Fax: +44 (0) 20 8651 7117
Email: acr@fav-house.com
web: www.acr-news.com

Registered in England No 692570

Mechanical data *All measurements depth x width in mm*



Advertising copy specifications

OPEN DOCUMENTS

- Originated in Mac versions of:
- QuarkXpress, Adobe Illustrator, Adobe Photoshop.
- We cannot accept Word, PowerPoint or Publisher documents.

COLOUR

- Colour must be CMYK.
- No RGB colours.
- No spot colours.
- No embedded ICC profiles.

FONTS

- All fonts must be supplied.
- Mac fonts only.
- No PC fonts.
- Fonts used in Illustrator eps documents must be converted to paths.
- Fonts used in layered Photoshop documents must be rasterised.

IMAGES/LOGOS

- File formats: tiff, eps, jpeg
- Images to be at least 300dpi at 100% (size used in ad)
- All fonts to be included. True Type fonts preferred

PDFs

- Before creating a PDF, ensure your document complies with the above colour, font and resolution specs.
- Distilled using Acrobat 4 or higher
- Highest quality compression
- Pictures placed in document must be tiff or eps. Not jpeg.
- Allow for at 3mm bleed

- Include crop marks
- When checking your PDF click on 'Overprint Preview' to check that all information appears. A hard colour copy must accompany digitally supplied ads.

FILE NAMING PROTOCOL

- All e-mails and ISDNs must be given a file name indicating the magazine/client/issue.

DELIVERY

- Files larger than 6Mb to be sent on CD to:
Faversham House
232A Addington Road
South Croydon
CR2 8LE
- or if under 20Mb, via ISDN on: 020 8651 1471
- Files under 6Mb can be e-mailed directly to our Production Department. Your sales representative will provide you with the e-mail address of the correct person to contact.

Booking Information

To book your display advertising contact:
Jan Thorpe on +44 (0) 20 8651 7167,
email jan.thorpe@fav-house.com

or Rebecca Treece-Birch on
+44 (0) 161 903 1512,
email rebecca.treece-birch@fav-house.com

To book your classified advertising contact:
Classified on +44 (0) 20 8651 7100



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