

Business Magazines

Combined Total Circulation Certificate

January to December 2017



Setting the standard

Air Conditioning & Refrigeration News

ACRnews



Key information

Metric type

Circulation

ABC total

9,712 average (total)
8,653 average (print)
1,059 average (digital)

Period

1 January 2017 to 31 December 2017

No of issues

12

Market sector

Food & Drink Processing: General

Contact details

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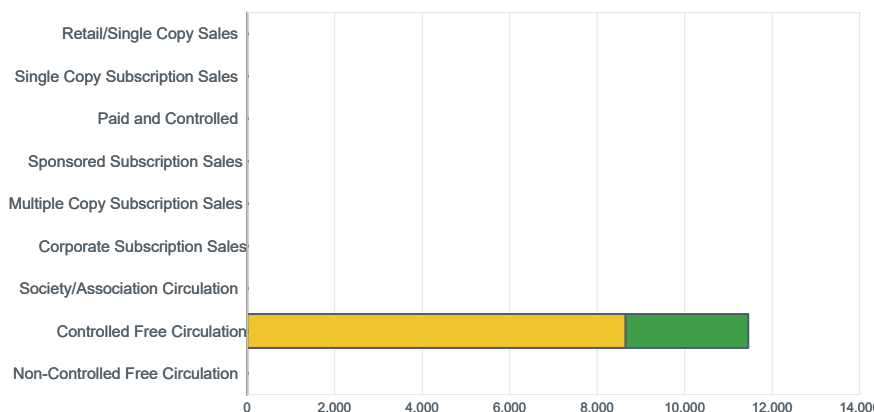
Audit issue circulation analysis

	% of circulation
Retail & Single Copy Sales	0%
Single Copy Subscription Sales	0%
Paid and Controlled	0%
Sponsored Subscription Sales	0%
Multiple Copy Subscription Sales	0%
Corporate Subscription Sales	0%
Society/Association/Organisation Circulation	0%
Controlled Free Circulation	100%
Non-Controlled Free Circulation	0%

Demographics included:

Sources & Ages of Name and Address Records

Audit issue circulation breakdown - Print/Digital



	Total			United Kingdom			Other Countries		
	Total	Total Print	Total Digital	Total	Print Edition	Digital Edition	Total	Print Edition	Digital Edition
Average Circulation Per Issue	9,712	8,653	1,059	9,651	8,653	998	61	-	61
Average Retail Sales Per Issue	-	-		-	-		-	-	

Analysis for the Audit issue cover dated December 2017 and distributed on 8 December 2017

Audit Issue Circulation	11,452	8,643	2,809	11,322	8,643	2,679	130	-	130
Retail & Other Single Copy Sales	-	-	-	-	-	-	-	-	-
Single Copy Subscription Sales	-	-	-	-	-	-	-	-	-
Paid and Controlled	-	-	-	-	-	-	-	-	-
Sponsored Subscription Sales	-	-		-	-		-	-	
Multiple Copy Subscription Sales	-	-		-	-		-	-	
Corporate Subscription Sales	-		-	-		-	-		-
Society/Association/Organisation	-	-	-	-	-	-	-	-	-
Controlled Free Circulation	11,452	8,643	2,809	11,322	8,643	2,679	130	-	130
Individual requests	4,629	3,512	1,117	4,558	3,512	1,046	71	-	71
Company requests	2,185	2,185		2,185	2,185		-	-	
Non-requested by name	4,638	2,946	1,692	4,579	2,946	1,633	59	-	59
Non-requested by job title / function	-	-	-	-	-	-	-	-	-
Non-Controlled Free Circulation	-	-		-	-		-	-	

Duplication

The level of duplication on the mailing list for the audit issue was: 0%

Controlled circulation for the audit issue

Terms of control: Individuals in the UK and other countries who supply and operate, or are responsible for or influence the purchase or specification of air conditioning and refrigeration equipment, ancillary products and services.

	Total		0-1 Year		1-2 Years		2-3 Years	
	Qty	%	Qty	%	Qty	%	Qty	%
Total	6,814	100.0	5,139	75.4	1,471	21.6	204	3.0
Individual Requests - Print	3,512	51.5	2,101	30.8	1,207	17.7	204	3.0
Individual Requests - Digital	1,117	16.4	853	12.5	264	3.9	-	-
Company Requests - Print	2,185	32.1	2,185	32.1	-	-	-	-
Company Requests - Digital								

Issue by issue analysis (variances will show only if over 10% +/- the average net circulation)

Cover Date / ID	Distribution Date	Total Circulation	Print	Digital	Variance %
January 2017	12-Jan-17	9,011	8,662	349	-
February 2017	06-Feb-17	9,016	8,667	349	-
March 2017	09-Mar-17	9,120	8,664	456	-
April 2017	31-Mar-17	9,176	8,662	514	-
May 2017	29-Apr-17	9,161	8,664	497	-
June 2017	07-Jun-17	9,231	8,666	565	-
July 2017	05-Jul-17	9,209	8,644	565	-
August 2017	27-Jul-17	10,337	8,642	1,695	-
September 2017	31-Aug-17	10,343	8,641	1,702	-
October 2017	11-Oct-17	10,249	8,640	1,609	-
November 2017	08-Nov-17	10,238	8,637	1,601	-
December 2017	08-Dec-17	11,452	8,643	2,809	17.9

Analysis of the Audit Issue by: Sources & Ages of Name and Address Records

Description	Less than 1 Year	Between 1 and 2 Years	Between 2 and 3 Years	Not Analysed (Includes Paid Circulation)	Total	% of Total Circulation
TOTAL	9,885	1,367	200		11,452	100.0
Not Analysed						
Analysed	9,885	1,367	200		11,452	100.0
<u>Breakdown of Analysed Responses</u>						
Print Editions	7,322	1,121	200		8,643	75.5
Controlled Free Circulation - Requested	4,379	1,121	200		5,700	49.8
Individual Requests	2,194	1,121	200		3,515	
Company Requests	2,185				2,185	
Controlled Free - Non Requested	2,943				2,943	25.7
By Name	2,943				2,943	
By Job Title/Function						
Non Controlled Free Circulation						
By Name						
Not by Name						
Paid Circulation						
Digital Editions	2,563	246			2,809	24.5
Controlled Free Circulation - Requested	871	246			1,117	9.8
Individual Requests	871	246			1,117	
Paid Circulation						

More Information

'Gross' appended to the print and digital total reflects that the print total and the digital total have been combined without de-duplication.

To find out more about ABC, please visit www.abc.org.uk

To find out more about the Business Magazines sector and the definitions used on this certificate, please visit: www.abcstandards.org.uk

About this certificate

This certificate was issued on 23 February 2018.

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ABC Ref: 805381/CA:20180223/BMSv22